

**IDEAL ELECTRICAL SUPPLIERS**  
**(AUSTRALIAN REGIONAL WHOLESALERS PTY LIMITED)**  
**ABN 59 011 009 064**  
**Privacy Policy**

***What information do we collect?***

We collect information from you when you register on our site, place an order or subscribe to our newsletter.

When ordering or registering on our site, as appropriate, you may be asked to enter your;

- Name
- e-mail address
- mailing address
- phone number.

You may, however, visit our site anonymously.

***What do we use your information for?***

Any of the information we collect from you may be used in one of the following ways:

- To personalize your experience(your information helps us to better respond to your individual needs)
- To improve our website(we continually strive to improve our website offerings based on the information and feedback we receive from you)
- To improve customer service(your information helps us to more effectively respond to your customer service requests and support needs)
- To process transactions
- Your information, whether public or private, will not be sold, exchanged, transferred, or given to any other company for any reason whatsoever, without your consent, other than for the express purpose of delivering the purchased product or service requested.
- To administer a contest, promotion, survey or other site feature
- To send periodic emails

The email address you provide for order processing, may be used to send you information and updates pertaining to your order, in addition to receiving occasional company news, updates, related product or service information, etc.

Note: If at any time you would like to unsubscribe from receiving future emails, we include detailed unsubscribe instructions at the bottom of each email.

***How do we protect your information?***

We implement a variety of security measures to maintain the safety of your personal information stored with Ideal Electrical.

We offer the use of a secure server. All supplied sensitive/credit information is transmitted via 256 bit encrypted Secure Socket Layer (SSL) technology and then encrypted into our Payment gateway providers database only to be accessible by those authorized with special access rights to such systems, and are required to keep the information confidential. Ideal Electrical Supplies engages a third party payment gateway vendor to ensure PCI compliance with credit card information.

After a transaction, your credit card information will not be stored on our servers.

***Do we use cookies?***

Yes (Cookies are small files that a site or its service provider transfers to your computers hard drive through your Web browser (if you allow) that enables the sites or service providers systems to recognize your browser and capture and remember certain information

We use cookies to help us remember and process the items in your shopping cart and understand and save your preferences for future visits.

If you prefer, you can choose to have your computer warn you each time a cookie is being sent, or you can choose to turn off all cookies via your browser settings. Like most websites, if you turn your cookies off, some of our services may not function properly. However, you can still place orders in the online store without the use of cookies.

***Do we disclose any information to outside parties?***

We do not sell, trade, or otherwise transfer to outside parties your personally identifiable information. We may however, release your information when we believe release is appropriate to comply with the law, enforce our site policies, or protect ours or others rights, property, or safety. However, non-personally identifiable visitor information may be provided to other parties for marketing, advertising, or other uses.

***Online Privacy Policy Only***

This online privacy policy applies only to information collected through our website and not to information collected offline.

***Terms and Conditions***

Please also visit our Terms and Conditions section establishing the use, disclaimers, and limitations of liability governing the use of our website at <http://www.idealelectrical.com/toc.php>

***Your Consent***

By using our site, you consent to our privacy policy.

***Changes to our Privacy Policy***

If we decide to change our privacy policy, we will post those changes on this page.

This policy was last modified on 27/05/2010

***Contacting Us***

If there are any questions regarding this privacy policy you may contact us using the information below.

<http://www.idealelectrical.com>

2 Giffnock Ave

North Ryde, NSW 2113

Australia

[webservices@idealelectrical.com](mailto:webservices@idealelectrical.com)